



The differences between this furniture and the mass produced items so often seen in this industry are easy to see



Handcrafted in Britain to the highest standards

# Growing a family business from a hobby

A couple of years after retiring from his large furniture business, in 2007, John Appleton found himself wondering what to do with all of his spare time and although he did not miss the long hours and stress, what he did miss was the satisfaction that running your own business brings. He soon decided, with his wife Colleen, to start a new part time business supplying the finest quality traditional leather furniture; each piece entirely hand made by British Craftsmen.

John's long term previous involvement in the furniture industry meant he knew that the trend elsewhere was to offer lower quality, imported products. Many of the larger furniture retailers were supplying products at high prices, which became unfit for use in just a few years sometimes in only a matter of months! This was the inspiration behind "Chesterfields in Lincoln" and a new business was born.

Offering only hand crafted Chesterfield furniture was unique in Lincolnshire and this new niche business quickly established a reputation for supplying top quality bespoke items at very competitive prices. In fact, following recommendations from his customers, John soon found himself supplying furniture to customer's right across the UK. However, it became all he could do to keep up with the business workload.

*"Not only do you have a fantastic Company with Fabulous Products but your two delivery men were just super. They could not do enough for us. We are very pleased with our Sofa and Chairs and we have already recommended you to a neighbour. Thank you so much."*  
**Mrs M - Cherry Willingham**

Ultimately, the decision had to be taken to grow what had begun, only a few years earlier as a hobby, into a full time business and happily this meant that John's son, Richard Appleton could join him once more, making Chesterfields in Lincoln a true family business.

Now enjoying it's fifth successful year, the business has grown into one of those amazing Lincolnshire stories that trades both locally and nationally. Orders are regularly received and fulfilled from the South Coast of the country, right up into Scotland and their pledge to continue to provide a quality and service which is "above and beyond" is as true to-day as it was at the outset of the hobby.

John & Richard enjoy working together once again - "entrepreneur" and "olderpreneur" enjoying the perfect partnership; with perfect products.



Now a father and son business – Richard and John Appleton

*"What do you get from Chesterfields in Lincoln????  
 Top Quality and Customer Service - that's what.  
 Thanks John"*  
**Mrs C C. - Yaxley, Peterborough**

Chesterfields in Lincoln is located at 2 Ryland Bridge, Dunholme Road, Welton by Lincoln, LN2 3RP. To make an appointment or to request an essential information pack, call us on 01673 866656 or visit [www.chesterfieldsinlincoln.co.uk](http://www.chesterfieldsinlincoln.co.uk)